



Member: _____ Date: _____

Company: _____ Title: _____

"Focusing Your Life – NorthStar"*
God – Eternity – How do I see God?

Purpose – Why am I here?

Dream – What difference do I hope to make before I die?

Lifework – The activity that is worthy of the time, energy & money I have left in life.

Legacy – What is it? How long do you want it to last?

Company Kingdom Purpose

Company Mission

Company Core Values

- 1.
- 2.
- 3.
- 4.
- 5.

Company Vision

Keys to Significant SuccessTM (KSS)

- 1.
- 2.
- 3.
- 4.
- 5.

Key Indicators (that monitor *Keys to Significant Success*)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

<u>Spiritual Gifts</u>	<u>Personal Core Values</u>
	1.
	2.
	3.
	4.
	5.

This Year's Top 5 Company Goals (in order)

- 1.
- 2.
- 3.
- 4.
- 5.

<u>Top 5 Personal Strengths</u>	<u>Kolbe A</u>
1.	<i>Fact Finder:</i>
2.	<i>Follow Thru:</i>
3.	<i>Quick Start:</i>
4.	<i>Implementer:</i>
5.	

Simple Ministry Action Plan – Top Goals

This Year's Top Personal Goals

Personal Growth:

Family Relationships:

Direct Report Relationships:

Strategic Business:

Tactical Business:

Business-as-Ministry:

Church/Community:



Directions

Simplicity is beautiful!

LifePoint™ creates a simple view of the most important aspects of your life and business.

When this tool is completed, you'll enjoy a tremendous amount of clarity of purpose and vision for your life and business! When you get "foggy" or lose focus, you'll be able to come back to this tool and regain clarity and focus quickly. This could save you "miles" of costly detours! And help you hear, "Well done, my good and faithful servant!"

There are three versions of LifePoint contained in this tool: 1) an electronic Microsoft Word version, 2) a version formatted for handwriting and 3) a version to show a sample.

God wired some people to be able to methodically work through the "feeder tools" and then aggregate the information here; they just think and work like that. He also wired some people to be very non-linear and not prone to such methodical thinking. No matter where you fall on that continuum, this is a high value tool that *can* be accomplished. Your Convene Chair is here to help you so ask lots of questions and make the progress you desire.

Remember to think 80/20 when completing these tools. You'll get approximately 80% of the value in 20% of the time investment if you force yourself to get the first drafts done quickly...better to get 80% of the value from these tools than to seek perfection and not get them done at all!

PERSONAL

LifePoint begins in the personal realm, with who God created you to be, because it all starts there.

"Focusing Your Life - NorthStar"

Transfer your information from the Bobb Biehl (Masterplanning Group, www.quickwisdom.com) tool: *Focusing Your Life - NorthStar* worksheet. It takes approximately 1 hour to complete.

Spiritual Gifts

Take a spiritual gifts diagnostic and transfer your information to this tool. There are many websites that offer this service (one free online service is at www.kodachrome.org/spiritgift/). It takes approximately 1 hour to complete.

Personal Core Values

Transfer your information from the Convene tool: *Leading With Confidence From Your Personal Core Values*. It takes approximately 1.5 to 2 hours to get the first draft completed.

Top 5 Personal Strengths

To identify your top 5 personal strengths, read Part I of the book *Strengths Finder 2.0* (by Tom Rath). Then use the ID Code provided in the book and take the 30 minute online profile at www.StrengthsFinder.com. You will get a customized "Strengths Discovery and Action Planning Guide" showing your top 5 strengths in rank order and how to develop them. This takes approximately 1 hour to complete.

Kolbe A™

Go to www.kolbe.com and take the Kolbe A diagnostic to help you identify your strengths better. Kolbe states, "IQ tests tell you what you can do. Personality tests tell you what you want to do... the Kolbe A Index measures what you WILL or WON'T do. This quick and easy 36-question instrument gives you greater understanding of your own natural instincts and allows you to begin the process of maximizing your potential." It takes less than one hour to complete.

This Year's Top Personal Goals

Transfer the information from your Convene *SMART Goals Worksheet*. (People who are "goal-oriented" will find this one very natural. Others who are "opportunity-oriented" may desire to list "This Year's Top Personal Opportunities to Pursue". People who are "problem solving-oriented" may wish to list "This Year's Top Personal Problems to Solve".)



(Directions continued)

COMPANY

Most Convене members have been “raised up” in a secular business environment so when it comes to crafting Mission, Vision and Core Values statements, they often don’t look very different than an ethical non-Christian owner would have. *Many times we need to “Re-purpose” our company in order to focus on accomplishing God’s purposes for the business.* As you are doing this strategic work, be sure you are abiding in Christ and seek God’s wisdom and will. Resolve to follow His leading and do His will, even if it’s uncomfortable in the moment. Thankfully, God is completely trustworthy and He has *the best* plan for us and our companies!

Company Kingdom Purpose

Transfer your information from the Convене tool: *Creating Your Company’s Kingdom Purpose in Light of the Bema Judgment.* It takes approximately 2 hours to get the first draft of your Kingdom Purpose completed.

Company Mission

Your mission is the grand purpose of the business. A great mission statement for a Christian-led company answers *why* the company exists and reflects both temporal *and* eternal purposes. It should be short, concise and easy to memorize (one sentence is best). *It should inspire you,* and hopefully many others, to invest time and talents to accomplish it.

Many are the plans in a man’s heart, but it is the LORD’s purpose that prevails. (Proverbs 19:21)

Company Core Values

Your core values are the non-negotiable moral principles that support everything you do. They must be instructive and biblically-based, able to handle the weight of whatever you build. By yourself or with your spouse, identify your personal core values. Then get together with your team and identify the company core values that are consistent with your own. Choose no more than five core values, if you want them to be memorable and used by your team as a code of conduct.

I urge you to live a life worthy of the calling you have received. (Ephesians 4:1)

Your vision is a clear and grand proclamation of what you desire to become or accomplish—it’s your dream for the business (hopefully God-given). Bobb Biehl says, “A team without a dream isn’t a team at all.” Your vision should be captivating and inspiring to motivate you and powerfully attract your team. As a Christian entrepreneur, it should reflect both temporal and eternal desired outcomes. It should answer the question, “What do you think God wants most to accomplish through you and the company He’s given you stewardship over?”

Keys to Significant Success™ (KSS)

Transfer your information from the Convене tool: *Discovering and Leveraging Your Keys to Significant Success (KSS).* It takes approximately 2-3 hours to get the first draft of your *Keys to Significant Success* completed.

Key Indicators (KIs)

Transfer your information from the Convене tool: *Creating a Culture of Continuous Improvement Through Key Indicators.* It takes approximately 1.5 to 2 hours to get the first draft of your Key Indicators completed.

This Year’s Top 5 Company Goals

From your team’s annual strategic planning session, fill-in your company’s top 5 goals for this year, in order of importance. Include the person’s initials that is accountable to achieving each goal. Be sure that each goal is Significant, Measurable, Attainable, Relevant and Time Bound.

Simple Ministry Action Plan – Top Goals

Transfer your information from the Convене tool: *Creating A Simple Ministry Action Plan for Kingdom Impact!*

Just as it’s important and necessary that we pray, strategize and plan for business growth and success, as followers of Christ we need to do the same for the ministry aspects of our business. If we’re not *intentional* about seeking God and His plans to love and serve people through our business, we’ll just stay busy on the temporal aspects of business and not fulfill our calling in Christ. We’ll miss the most important part—the eternal part!

“How are you planning to allow God to use you and your company in a redemptive way this year?” Choose at least *one thing* and be specific.



Member: _____

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Company: _____

Title: _____

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Purpose – Why am I here?

Dream – What difference do I hope to make before I die?

Lifework – The activity that is worthy of the time, energy & money I have left in life.

Legacy – What is it? How long do you want it to last?

Company Kingdom Purpose

Company Mission

Company Core Values

Company Vision

Keys to Significant Success™ (KSS)

Key Indicators (that monitor *Keys to Significant Success*)

This Year's Top 5 Company Goals (in order)

Simple Ministry Action Plan – Top Goals

<u>Spiritual Gifts</u>	<u>Personal Core Values</u>
	1.
	2.
	3.
	4.
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<u>Top 5 Personal Strengths</u>	<u>Kolbe A</u>
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This Year's Top Personal Goals

Personal Growth:

Family Relationships:

Direct Report Relationships:

Strategic Business:

Tactical Business:

Business-as-Ministry:

Church/Community:



Member: **James Smith**

Date: **1-5-09**

Company: **Great Co.**

Title: **CEO**

“Focusing Your Life – NorthStar”*

God – Eternity – How do I see God?

God is loving, caring and forgiving. He is all knowing and sees all things. He knows the condition of my heart and sees each tear that I shed. He is faithful and a covenant keeping God. He loves me and accepts me just the way I am, although he wants me to continually pursue his higher calling in my life.

Purpose – Why am I here?

I am here to bring Him glory and to make a difference for Him in my generation. I am here to influence people who are in my sphere of influence, through my actions and my words. I am here to love Him with all my heart and to experience Him and His ways. I am here to influence my immediate family, extended family and friends for Christ. To love my wife as God loved His church, to nurture and guide my children as God would nurture me.

Dream – What difference do I hope to make before I die?

Want to be used mightily by God. I want to make a difference in the lives of people around the world and point them to the King. To seek out the less fortunate, provide them with opportunities and empower them to fulfill their God-given purpose. Teach and mentor 10,000 young people in God centered entrepreneurship skills to create thousands of Kingdom enterprises. To create a system, governance model and economic engine that will perpetually fund Christ-centered ministries (\$10 M per month).

Lifework – The activity that is worthy of the time, energy & money I have left in life.

Live for an audience of one. Love God with all my heart. Be a Godly husband and father. Use every opportunity in life that I get to influence young people for Christ. Preach kingdom values all the time, through my life and actions. Ensure that I finish strong and that I would do nothing that would bring dishonor to His name.

Legacy – What is it? How long do you want it to last?

I want God to say that I was a man after His own heart. To be a wise God-directed steward of everything that God has blessed me with. Fulfill God's purposes for my life in my generation. My children and the generations to come to be Godly people. For my children and the generations to come to be leading spirit filled, Christ-centered, Godly lives.

Spiritual Gifts

- Faith
- Hospitality
- Discernment
- Helps
- Leader

Personal Core Values

- 1. Godly
- 2. Finish Strong
- 3. Generous
- 4. Empower
- 5. Success

Top 5 Personal Strengths

- 1. Strategic
- 2. Relator
- 3. Competition
- 4. Belief
- 5. Empathy

Kolbe A

- Fact Finder:** 7-Specify
- Follow Thru:** 7-Systemize
- Quick Start:** 6-Modify
- Implementer:** 2-Imagine

This Year's Top Personal Goals

Personal Growth: 30 minutes reading the Bible, 30 minutes praying, seeking the Holy Spirit's filling – 7 days a week.
 Exercise 3 days per week; Cut out sweets 4 days a week.
Family Relationships: Date wife weekly. One-on-one fun time with each daughter (at least 1 hour).
Direct Report Relationships: Lunch once/week
Strategic Business: Focus on leveraging KSS's
Tactical Business: Do the 20% Activities and delegate the 80% stuff or leave it undone.
Business-as-Ministry: Schedule “available” time
Church/Community: Nurture young people in Bible study

Company Kingdom Purpose

To reveal God's greatness to our sphere of influence through love and service and be used by Him to make disciples.

Company Mission

To empower and transform organizations and individuals through the consistent blending of innovative technology, business excellence and biblical values.

Company Core Values

- 1. Honesty, integrity and highest level business ethics in everything that we do
- 2. Fiercely competitive in the marketplace
- 3. Market segment domination in each segment
- 4. A fun place to work where people respect each other
- 5. Everyone is a contributor and peak performer

Company Vision

Our vision is to be a highly profitable, global technology organization that serves thousands of employees, customers and partners using biblical principles and eternal perspectives as the guiding light and measure.

Keys to Significant Success™ (KSS)

- 1. Defined market and market segments
- 2. Clearly packaged solutions and services that can be taken to the market
- 3. Predictable and scalable sales process
- 4. Flawless execution of software implementations and development; Exceptional customer satisfaction/loyalty
- 5. Access to timely and appropriate capital (For capital equipment, acquisitions)

Key Indicators (that monitor Keys to Significant Success)

- 1. # of product and service offerings with clearly distinguished value propositions, ROI case studies
- 2. # of prospects, # of proposals, % Win Ratio in market segment
- 3. Customer Satisfaction/Loyalty Score %
- 4. Revenue Growth %, Profit Growth %, Cash Flow Growth %
- 5. \$ Backlog, \$ Revenues per employee
- 6.

This Year's Top 5 Company Goals (in order)

- 1. Revenue Growth 40%,
- 2. Profit Growth - 10%
- 3. Charitable giving growth - 100%
- 4. New customers 4 in segment 1; 4 in segment 2; 2 in segment 3
- 5. Two year strategic plan; Buy/Sell Agreement

Simple Ministry Action Plan – Top Goals

- 1. Setup donor-advised fund for Giving
- 2. Paid time off for employees to serve
- 3. PTO for employees in need
- 4. Purpose Driven Life and Case for faith/Christ giveaways